

Explore. Dream. Learn. Discover.

Postgraduate Diploma Programs (PGD)



IBA Executive Director's Message

Welcome to the Center for Executive Education (CEE) at IBA, Karachi!

Since 2004, the Center for Executive Education (CEE) at IBA, Karachi has been working to transform managers into leaders in the public, family business and the corporate sectors of Pakistan. We do this through offering a range of educational programs covering governance, leadership, strategy and other specialized subjects.



Our programs prepare participants to reach new levels of success in their careers while helping their organizations achieve increased value, productivity, impact and employee satisfaction. Participants also explore how to inspire and implement innovation in their organization and form successful strategic alliances with external partners with be-spoken and open programs as well as post-graduate and diploma programs.

Action learning is at the heart of executive education at CEE. It blurs the line between "work" and "learning" by bringing CEE directly into the workplace. The objective is to help participants act more creatively and deepen their learning capacity as current and future leaders working in complex organizations. Leadership in this model is another name for continual life-long learning.

I welcome you to expand your horizons by participating in the educational program at IBA-CEE.

Dr. S Akbar Zaidi
Executive Director, IBA Karachi

IBA CEE Director's Message

Greetings from Centre for Executive Education at IBA, Karachi!

In recent times, we have seen pandemics and business crises which ask for adaptability and agility. 'Learning at high pace' is a need and a gift that these scenarios have taught us along with the motto of 'world class starts where your comfort zone ends'.



Shifting to learning organizations and building high performing individuals is what these situations and our businesses need. This is where we step in and we especially focus on building these traits not only in our client-specific programs but also in open enrolment programs. We continue to update our program portfolio and design new programs based on inputs from industry and academia; thus ensuring that each program that we deliver should be relevant, applicable, and based on evidence-based management concepts.

To do this, we continuously collaborate with academic institutes and professional bodies of high repute ranging from Public and Corporate sectors as well as Family Businesses. Over the years IBA-CEE has developed a body of reputable faculty members, facilitators, and field experts. Most notable additions are of the technology layer in our programs that ranges from digitalization of businesses and sectoral analytics and use of advanced pedagogical tools such as renowned on-table and computer-based simulations. With this quality readiness, we sincerely hope to shape the future full of optimism, possibilities, competence, energy and vibrant colors.

Dr. Rameez Khalid
Director Center for Executive Education & Associate Professor at IBA Karachi

Program Overview

In January 2015, CEE-IBA launched postgraduate diploma programs designed to develop highly skilled practitioners with an in-depth understanding of strategic, tactical and operational issues. Each PGD is spread over a span of 1 year, with 12 courses, a live project and practicum. These programs will help bridge the competency gap in Pakistan and help enhance the professionalism of those involved in the industry. The curriculum design is based on several years of research through various stakeholder surveys and focus groups. Each program is devised to develop critical thinking among participants and give them practical application of knowledge. Postgraduate Diploma programs are a mix of case based and activity-based programs, taught by a mix of Industry Practitioners and IBA Faculty at the IBA Center for Executive Education.

For more details, visit: <https://cee.iba.edu.pk/AboutPgd.php>

Salient Features

- 1 year weekend program
Ideal for working professionals
- Real life learning
- Simulations
- Guest speaker sessions
- Case study-based teaching
- Industry trips
- Live projects
- Video conferences

The following PGD programs are offered during weekends to cater the needs of the working professionals:

Supply Chain Management



Human Resource Management



Healthcare Management



Project Management



Public Policy



Eligibility Criteria

Applicants must have a bachelor's degree from HEC recognized educational institution in any area of study (or particularly in SCM, HCM, HRM, PUP & PM) and:

- 14 Years Education with 6 years' post-quantification work experience
- 16 Years Education with 3 years' post-quantification work experience

Note: Preliminary interviews & test will be conducted to shortlist the candidates

Pedagogy:

- In-depth study of various projects in Pakistan
- Case Studies
- International Journals
- Textbooks
- Standards & Certifications
- Governmental Laws' & Regulations'
- Lecture (Classroom & Video Conference)
- Project (Live business cases from the organizations)
- Group Activities / Simulations / Syndicate / Discussion Rooms
- Visits: Strategic Locations
- Learning from the best practices & functions of projects around the world

Training

Participants will be provided an opportunity of firsthand learning in undertaking research, report writing and management skills.

Faculty

The leading faculty for the program is drawn from a mix of Academicians, Industry Practitioners, and globally renowned professionals.



Learning Outcomes:

Participants will be able to:

Recognise procedures, concepts and theories associated to practical issues in modern organizations to become a responsible manager.

Apply a wide range of global business concepts, allowing them to achieve in-depth understanding of the fast developing field.

Manage change within an organization and will be able to demonstrate the best ways to manage teams and workplace.

Bridge the competency gap and enhance their professionalism.

Combined academic theory with practice.

Run respective functions efficiently in local and global environment.

Curriculum

12 Courses + 1 Live Project = 39 credits
Core courses
Elective courses
Capstone - Group Project

- Industry Practitioners
- Scholarly Academicians
- Practicing Academicians
- Foreign Faculty from Globally Top-Ranked Schools

Timeline:

Online Forms Availability : Start of October

Submission of Forms Deadline : Late November

Entry Test : Last Week of November

Interviews : First Week of December

Fee and Document Submission : Mid December

Orientation Ceremony : January

For exact dates and interview schedule please contact us or visit:
<https://cee.iba.edu.pk/aboutpgd.php>

The Testing Procedures*

The testing procedures are congruent with these pedagogical objectives and are designed to ensure that these are achieved. Students will be assessed on the following:

Courses Evaluation*

Class Participation/ Presentation/ Quiz	15%
Midterm exam	20%
Case study	20%
Group Project	20%
Final Exam	25%
TOTAL	100%

*could be changed as per nature of courses.



Public Policy (PUP)



Program Overview

PGD in Public Policy is a program that has been developed to fill the competency gap found in the space of effective public policy decision making. This program will transform the participants into competent Policy Designers and Analysts who play pivotal role in modern public organizations. It will develop them into life-long learners by providing an environment which is full of rigor and relevance. This will prepare them how to deal with existing and future policy challenges by developing a data driven mindset, policy leadership skill, professional ethics and social sense.

Courses

- Microeconomics and Public Policy
- Communication for Public Policy Professionals
- Contemporary Global Affairs
- Quantitative Methods for Decision Making
- Macroeconomics for Policy Analysts
- Issues in Pakistan Economy
- Socio-Economic Development and Policy
- Theory and Practice of Public Finance
- Public Policy Analysis: Theory and Practice
- Policy Design and Delivery
- 2 Electives
- Capstone Group Project

Who Should Apply?

- * Management level Executives wanting to enhance their skills in the public policy area
- * Public service professionals, people working in think tanks, NGOs, government and public lawyers
- * Graduates interested to pursue a profession in Public Policy
- * Entry and mid-level policy advisors, analysts

Learners in PGD in Public Policy will:

- Gain skills that lead to targeted evidence-based decision making
- Ability to evaluate social political and economic situations from different perspectives
- Understand key contemporary issues in public policy
- Techniques for conducting policy analysis
- Analytical and problem-solving skills
- Teamwork

Supply Chain Management (SCM)



Program Overview

PGD in Supply Chain Management is designed to develop highly skilled supply chain practitioners with an in-depth understanding of strategic, tactical and operational issues relating to the end-to-end of Supply Chain Management. It will familiarize the students with the best practices in the industry (both local and global).

The PGD in SCM is designed towards developing SCM Professionals with proficiency in analytical, communication, strategic thinking, increasing managerial insight and developing specialist supply chain management competencies.

PGD SCM COURSES BIRD'S-EYE VIEW

THEMATIC THREAD

IT + TQM + Communication Skills + Integration + Operation Elements + Contemporary Issues + Professional Ethics

UPSTREAM ELEMENTS

- Strategic Sourcing & Negotiation Skills
- Managing Contracts & Supplier - Relationships
- Globalization & Import-Export Policy

OPERATION ELEMENTS

- Operations & Production Management
- Quantitative Methods for Decision Making
- Supply Chain Modeling & Simulation
- Manufacturing Strategy

DOWNSTREAM ELEMENTS

- Logistics: Transportation & Warehousing
- Distribution & SC Network Design
- Customer Relationship Management (CRM)
- Forecasting & Marketing Management

INTEGRATIONN ELEMENTS

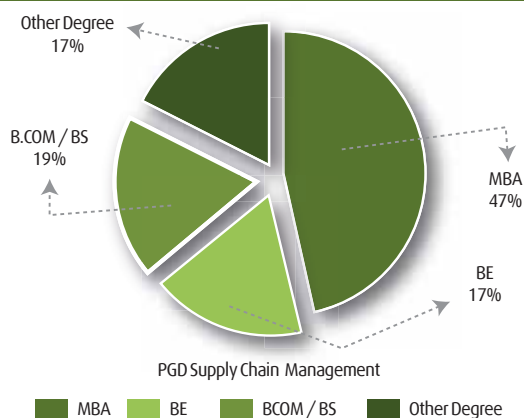
- Supply Chain Management
- Accounting & Finance for Managers
- Enterprise Resource Planning (ERP)
- Supply Chain Performance Evaluation
- Quality Management

- Project Management
- SC Sustainability & Business Continuity
- Legal & Regulatory Env. of Business
- Organizational Behaviour & Leadership

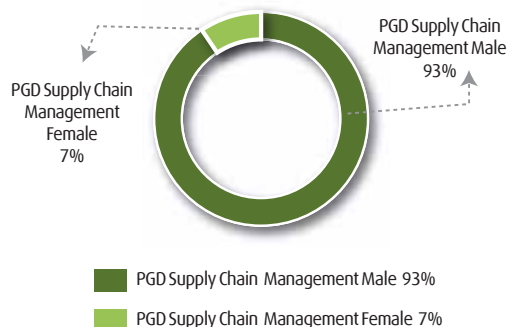
Who Should Apply?

Management level Executives wanting to enhance their skills in the supply chain management area.
Those who are managing supply chain of any magnitude or anyone who opts for SCM (Mid-career shift).

Students By Qualification



Students By Gender



Likely Job Titles

- ERP Power User
- Fleet Manager
- Forecasting Analyst
- General Manager SCM
- Head of Exports
- Material Manager
- Plant/Factory Manager
- Procurement Manager
- Production Manager
- Project Manager
- Warehouse Manager
- Spend Analyst
- Supply Chain Consultant
- Supply Chain Performance Auditor
- Supply Chain Quality Specialist
- Supply Chain Risk Manager
- Logistics Manager
- Demand Planner
- Distribution Manager

Students are from these organizations

- Abbott Laboratories Pakistan
- Anwar Textile Mills Ltd. Pvt.
- ATCO Laboratories Ltd.
- Agha Steel Industries
- Avicon
- Adamjee Enterprises
- A.A Exchange Co.
- Atlas Honda Limited
- Bahria Town Karachi
- Bank Islami Pakistan Limited
- Colgate Palmolive Pvt. Ltd.
- DarulSehat Hospital
- Damco Pakistan Pvt. Ltd.
- Gasco Engineering Pvt. Ltd.
- Getz Pharma Pvt. Ltd.
- Government of Sindh
- Ghazi Logistics Pvt. Ltd.
- Hoorah Pharma
- Habib Metropolitan Bank Ltd.
- IBM Pakistan
- Ismail Industries Ltd.
- Indus Motor Company Ltd.
- Lahore Electric Supply
- Lucky Cement Limited
- Mondelez International
- Murtaza Corporation
- Pakistan Army
- Pakistan Petroleum Ltd.
- Pak Suzuki Motors
- Pakistan Security Printing Corporation
- Pakistan State Oil
- Pharmevo Pvt. Ltd.
- Pharma Tec Pakistan Pvt. Ltd.
- Reign Pharmaceuticals
- Reckitt Benkiser Pakistan
- SBB Accident Emergency & Trauma Center
- Shell Pakistan
- Syngenta Pakistan Ltd.
- Shangrila Pvt. Limited
- Shabbir Tiles & Ceramics Ltd.
- Shan Foods
- Sidat Hyder Morshed Associates Pvt. Ltd.
- TATA Pakistan
- Tabbah Heart Institute
- Thatta Cement Company Ltd.
- Tapal Tea Pvt. Ltd.
- Vertex Pvt. Limited
- World Wildlife Fund
- Yunus Textile Mills Ltd.
- Zameen.com



Project Management^(PM)

Program Overview

Project Management is a structured approach to operationalization of any strategic initiative, or for developing a new product or service, or to bring about improvement in any existing process or system.

Project management, traditionally considered as a work-sharing ancillary task, has transformed into a highly sought-after specialization. To cater for this need of specialized project managers, a professional diploma program in Project Management is being designed to equip participants with expert skills to manage the Project Management Function.

Courses:

- Project Management Framework & Tools
- Project Planning, Execution & Control
- Quantitative Methods for Decision Making
- Project Management Information Systems
- Project Procurement Management
- Accounting and Finance for Managers
- Project Risk Management
- Leading Project Organization
- Special Topics in Project Management
- Project Feasibility Analysis
- 2 Electives
- Capstone Group Project



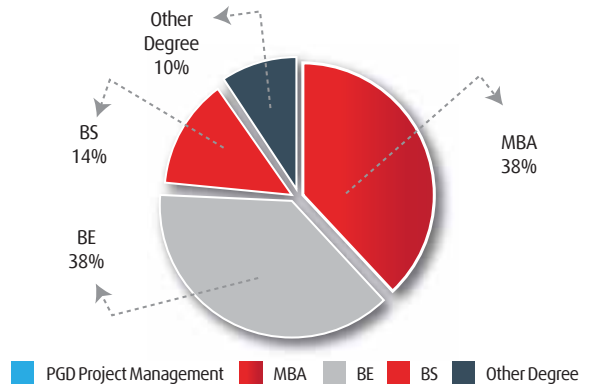
(mapped to PMI Talent Triangle)

Who Should Apply?

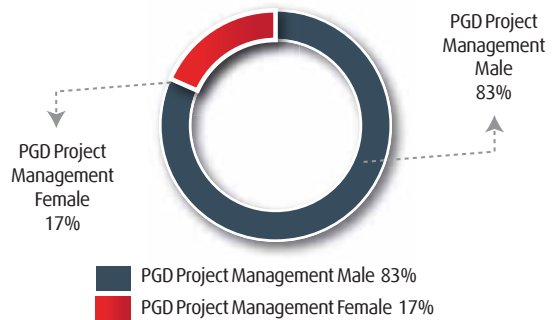
Management Level Executives wanting to enhance their skills in the Project Management area. Those who are managing projects of any magnitude, or anyone who wants to opt for Project Management career switch.



Students By Qualification



Students By Gender



Students are from these organizations

Suparco
 Colgate-Palmolive (Pakistan) Ltd
 Pakistan Petroleum Limited
 Feroze 1888 Mills Limited
 PQEPC
 Ernst & Young
 Santex
 K-Electric Limited
 Auvitronics Ltd
 Liaquat National Hospital
 SABAQ
 IFFCO Pakistan





Human Resource Management (HRM)

Program Overview

PGD in Human Resource Management will equip the students with the knowledge and skills required for managing human resource and organizational culture in a way that contributes to the development of individuals and organizations.

It will provide requisite academic perspective and help participants to understand and apply it judiciously in their work environment. It will help participants create more productive & satisfying workplaces for themselves & others.

This course aims at providing professional development and career progression. It will provide best combination of local scenarios and International best practices. The studies will also be augmented by online learning facility through learning Management System.

The program is offered with the academic advice from renowned academicians and Human Resource professionals.



Courses:

- Organizational Behavior and Leadership
- Strategic Human Resource Management
- Advanced and Applied Business Research
- Ethics, legal and Regulatory consideration in HR
- Accounting & Finance for Managers
- Compensation and Benefits Management
- Recruitment & Selection Techniques
- Performance Management System
- Human Resource Information System
- Training & Development
- 2 Electives
- Capstone Group Project

Who Should Apply?

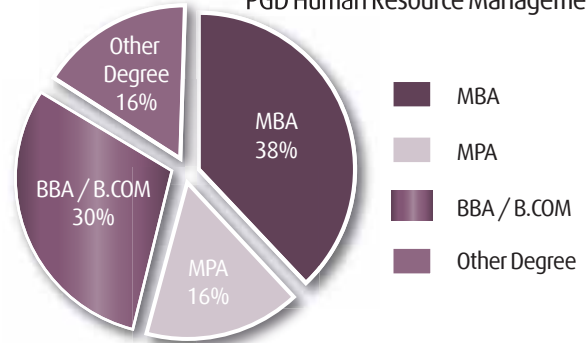
Management Level Executives wanting to enhance their skills in the human resource management area.

Those who are managing human resources of any magnitude or anyone who opt for HRM (Mid-Career shift)

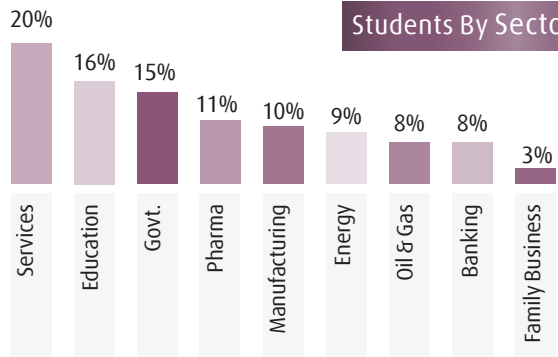


Students By Qualification

PGD Human Resource Management



Students By Sector



Students are from these organizations

• Al-Hamd International Container terminal	• IBA, Karachi	• Orient Energy Systems Pvt. Ltd.
• A-R Enterprises	• Indus Scuba	• Pakistan Army
• ASC First Solutions Pvt. Limited	• Industrial & Commercial Bank Of China	• Pakistan Coast Guards
• Byco Oil Pakistan Limited	• International Industries Limited	• Pakistan Steel School
• Cotton Empire Pvt Ltd	• International Power Global Development	• Shirazi Trading Company
• Datacolor Asia Pacific Pte. Ltd.	• Karachi International Container Terminal	• Sindh Bank
• Education & Literacy Department, Sindh Govt.	• Logicose Karachi	• Skills International
• EfroTech Services	• Lotte Chemical Pakistan Inc. 09	• Sui Southern Gas Company
• Engro Foods	• Lucky Cement Ltd	• Tasnee Petrochemicals
• Feroze 1888 Mills Limited	• Meezan Bank Limited	• The AKU and Hospital
• Gaditek, Karachi	• MEPCO LTD.	• The Searle Company
• High Q Pharmaceuticals	• MUSTAQIM Dyeing & Printing Ind. (Pvt.) Ltd.	• UBL
• Hilal Foods Private Limited	• National Bank of Pakistan	• Wah Brands Private Limited
• HRS Global	• National Investment Trust	• ZIM'S Security (Pvt) Limited

Healthcare Management



Program Overview

There are statistics available to prove that healthcare status and its delivery in Pakistan, is a century behind that of America. With the vision to improve the situation by capacity building in healthcare management, IBA has a healthcare management program, focused on expansion of new & existing local hospitals, with well-trained professionals who are ready to face the competition in the market. The PGD HCM program has been designed in consultation with leading hospitals like Indus Hospital, Memon Medical Institute, Tabba Heart Institute, and professionals in the area of hospital and healthcare management.

Local and International collaborations are also being offered to accommodate our working professionals while pursuing their postgraduate studies in healthcare management. MoUs have been signed with leading healthcare institutions.

We intend to expand the horizon of our work in the areas of healthcare insurance, and policy development areas.

Courses:

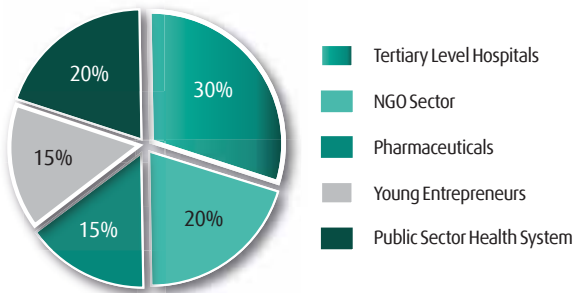
- Epidemiology & Bio Statistics
- Strategic Human Resource Management
- Managerial Communication
- Health Systems & Policies
- Advanced & Applied Business Research
- Accounting & Finance for Managers
- Operations & Production Management
- Organizational Behavior & Leadership
- Health Management Information System
- Quality Management
- 2 Electives
- Capstone Group Project

Who Should Apply?

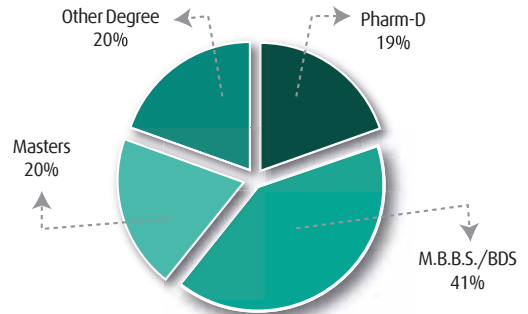
- 1) Hospital Administrators
- 2) Medical Directors
- 3) Unit Heads of Hospital
- 4) Doctors
- 5) Nurses
- 6) Pharmacists
- 7) Other Health Care Personnel



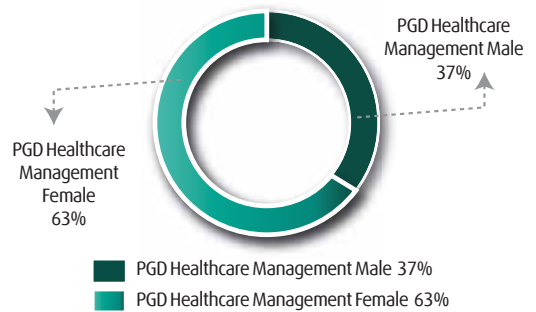
Organizational Affiliations of Previous Students



Students by Qualification



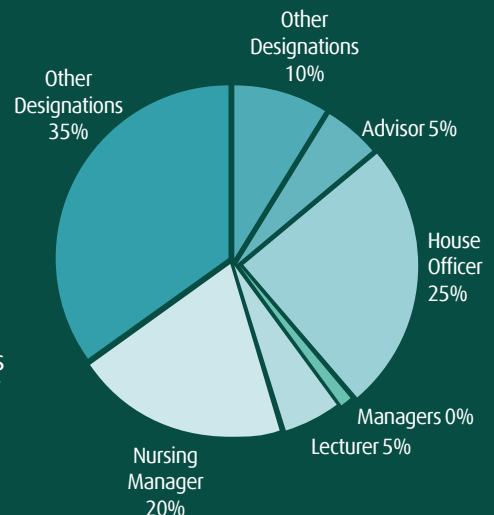
Students By Gender



Students are from these organizations

- The Aga Khan University Hospital
- DUHS Hospital
- Jinnah Postgraduate Medical Centre
- Shaukat Khanam Cancer & Research Centre, Karachi
- Liaquat National Hospital & Medical College
- Dr Ziauddin Hospital Clifton
- Tabba Heart Institute
- Indus Hospital
- PPHI, Sindh
- Dr. Ishrat-ul-Ibad Khan Institute of Oral Health Sciences
- Batwa Hospital
- Sindlab Clinical Laboratory
- PECHS Trauma & General Hospital
- Indus Hospital
- Fatimiyah Hospital

Designations PGD Healthcare Management



Testimonials "

"The IBA-PGD(HR) experience has definitely exceeded my expectations and in my opinion this program is not just a step in the right direction but a leap towards your professional goals. The practical experience backed by academic knowledge have given me the confidence to pursue a career in diverse fields. Above all, for me the friendships I formed with my classmates are priceless and have already paid great dividends."

Khalid Ghafoor,
Sr. Manager-HR
Lucky Cement Ltd.
Batch 2015 –
PGD HRM



application of best management practice to patient care is vital to a high-performance organization. This course has enhanced my leadership skills which will be helpful to develop effective strategies to lead and manage teams at my organization."

Dr Rabeeya Saeed
MBBS, FCPS, MRCPG(INT)
Assistant Professor,
Family Medicine
Head of Outreach
Services, Liaquat National Hospital
and Medical College
PGD-HCM- 2015



Joining IBA for professional studies has turned out to be my best decision so far. This has been an incredible one year of enlightenment, creativity and professional grooming. The course has been a lot of hard work but has also been tremendous fun. I expected to achieve in-depth knowledge of Supply Chain Management, but what I've also gained is true understanding of the field through best practices.

The carefully selected texts, guest speaker sessions and simulations bridges the gap between theoretical knowledge and the practical execution of various logistics concepts thereby establishing a strong industrial and academia linkage in the process. Without exception, the faculty has been unfailingly warm and generous in its support, developing my knowledge base but above all giving confidence to pursue the goals. My expectations for IBA were sky high and I am glad that IBA lived up to its prestige and stature."

Faiza Jaweed
Deputy Manager
Customer Service &
Marketing DP World
PGD-SCM- 2019



"Highly recommend this course to anyone struggling with the transition in career to a Human Resource and Leadership role. The knowledge I have gained from just one year is amazing and my confidence in all areas of my managerial job has increased exponentially. The guidance I received from IBA Faculties and Administration was of an extremely high standard which was a big help. Good luck to anyone starting on this journey - you'll come out much better off!"

Haseen Fatima
Assistant
Director,
Sindh Education
Foundation,
Batch 2015 – PGD HRM



The program is constructed around and based on diversity. For example, I studied "account & finance for project managers, leadership project organization and establishing project management office, apart from other regular project management subjects. Like, project feasibility analysis, project planning & execution, project management information system, project quality management & etc."

The classes are interactive and discussion based, listening to the peers and engaging with the professors, helped me a lot in gaining new perspective. I strongly encourage new applicants to enroll in this program, it's really invaluable."

Syed Waqar Uddin
Deputy Manager
Projects
Master Motors Ltd.
PGD-PM- 2018



"It was more than an honor to be a part of PGD – HR, and I feel so proud for my decision about this program. The course design, admirable Faculty Members, learning environment at IBA has undeniably enabled us to excel professionally. The Management of IBA and CEE deserve gratitude for arranging this long awaited diploma program first time at IBA. highly recommend this course!"

M. Azeem Farooqui,
Asst. Manager – HR
Pak Kuwait Takaful
Company Ltd.
Batch 2015- PGD HRM



"The postgraduate diploma in Healthcare Management at IBA helped me gain an in-depth understanding of knowledge and principles of healthcare management. I believe that the

IBA PGD-SCM, a one-year program that has proved to be effective in strengthening my theoretical knowledge base along with enabling me to develop the practical skills required to take on the dynamic challenges in the world of supply chain. Being a student of this program and having received top notch education all my life I sincerely appreciated the calibre of faculty which was assigned to us. The vast knowledge of our professors in this course coupled with their relevant practical industry experience brings a whole new world of ideas and thought-provoking debates within the classroom.

Mujtaba Shahbazker
ASM Food Services
Shan Foods
PGD-SCM- 2018



Representing a public sector institution which pursues traditional practices in "purchase" & "store", among a batch of learners from diversified leading private organizations, enrolled to attain excellence in contemporary formats and practices in SCM under this PGD program took me surprisingly to the challenges of business of today. It has opened vistas which were always around, but I was not able to appreciate them earlier in my professional career. A well-defined domain of upstream, downstream, operations and their integration with ever evolving concepts of Green and Value Supply Chain are the topics which every participant of this program has excelled on.

Fakiha Rasheed
Procurement
Specialist - World Bank
via grant from DFID,
managed by
Local Government
Department, Government of Sindh.
PGD-SCM- 2018



There is an acute need for well-trained healthcare professionals interested in

seeking solutions to problems affecting human health and well-being.

The PGD-Healthcare program offered by IBA focuses on training professionals and preparing them for successful careers in the face of the complex challenges inherent in the Pakistani healthcare systems. The experienced faculty is the backbone of this program. Moreover, the professionals coming together from diverse backgrounds provide a rich pool of knowledge and experience to each other and make this course worthwhile. Personally, for me, it has been an eclectic educational experience which has provided an excellent problem-solving framework for me to approach my work as a leader in the healthcare industry and make a difference in it.

Iffat Awan
Chief Operating Officer
DOW University of
Health Sciences (DUHS)
PGD-HCM- 2016



The PGD program has given me the gateway of new opportunities and exposure of supply chain as I was looking for to take my career into supply chain industry. This program has been designed for all the students, who either has supply chain background (educational/professional) or wants to build career into the emerging field of SCM. The program has converted my hopes into firm belief. It can give the real meaning to everyone's life who wants to excel in their career.

Besides, it is well designed for beginners plus professional to get the immense knowledge and innovative learning techniques and tools.

Faizan Ahmed Siddiqui
Batch 2017
Senior Cargo
Assitant -
Gerry's dnata (Pvt.) Ltd.
(Past Employee)



My overall experience was excellent; I learned a lot from the faculty of IBA which I applied at my workplace to improve my work and organization as well. The course is innovative and enable us to perform well at our workplace. Each faculty member has expertise and command on his/her subject, Outstanding and experienced faculty, full of energy and most importantly, very motivating and encouraging style of teaching. they are ready to help students any time throughout the course. Hands on experience, learning from cases, with implementation ideas in ones professional life. You are entering an educational world which is full of knowledge, motivation and encouragement which will definitely help you to improve in your career and goals.

Komal Saleem
Psychologist
The Indus Hospital
PGD-HCM- 2020



The best part of my PGD-SCM program is that my enthusiasm never came down even for a single day. The unique course design is aligned with the current challenges in supply chain & logistics, both globally and in Pakistan. Exposure of SAP S/4HANA, GIMPEX, SCM modeling and simulations are the front-line tools of this program. Faculties including international facilitators, are very professional, having highly diversified industry experiences. The most I learned through various simulations, projects in a real-time environment. The unique part of this program is to equip you enough to be an entrepreneur in the supply chain industry. It is a prerequisite for supply chain professionals and a step forward to become supply chain leaders.

Imaddudin Jamil
SIOP & Demand Planner
Archroma Pakistan
SCM Testimonial PGD-2019



Postgraduate Diploma Program (PGD)

Details:

Fee Structure: <https://cee.iba.edu.pk/pgd-fee-structure.php>

Apply Online: <https://onlineadmission.iba.edu.pk/>

Further Details: <https://cee.iba.edu.pk/aboutpgd.php>

Center for Executive Education (CEE) Institute of Business Administration (IBA), City Campus. Off Garden Road, Karachi-74400.

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