

IBA-MC/PD/217/0192/2024-25

May 26, 2025

Mr. Saad Ahmed Shaikh  
M/s. Convex Interactive (Private) Limited  
Suite # 803, Ibrahim Trade Tower  
Karachi  
Phone: 0332-2186872

**Subject: Letter of Acceptance (LoA)**

We are pleased to inform you that the competent authority on quoted rates in the bidding document has selected M/s. Convex Interactive (Private) Limited to provide services as Digital Agency on a retainerhip basis. The terms and conditions of the Tender Documents will be an integral part of this letter. Details are as follows:

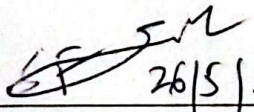
Tender # ES/12/24-25

Caption: Hiring Digital Agency

Amount: Rs. 6,210,000/- (Rupees Six Million Two Hundred Ten Thousand only)

Contract Duration: 1 year

We are confident that M/s. Convex Interactive (Private) Limited will prove its worth of experience with excellent services.

  
26/5/25  
**Syed Fahad Jawed**  
Head of Procurement