

HIRING DIGITAL AGENCY

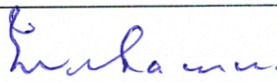
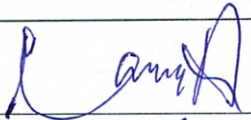

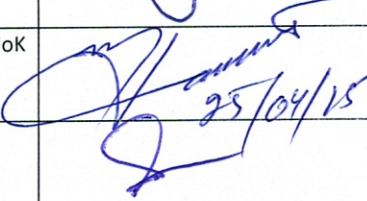
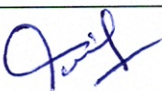
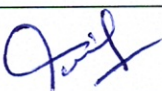
ES/12/24-25

SECTION A: Mandatory Eligibility Criteria Evaluation Sheet

Sr #	Criteria	Required Documents	RG Blue Communications	Insight Solutions (Pvt.) Limited	Synite Digital	Convex Interactive (Pvt.) Ltd.
A.1	Has your firm ever been blacklisted by IBA or any other Government firm?	<i>Undertaking on Rs.100/-Stamp</i>	Yes	Yes	Yes	Yes
A.2	Must be a registered digital marketing agency for at least the past 3 years.	<i>certificate of incorporation/ Partnership Deed / Sole Proprietorship</i>	Yes	Yes	Yes	Yes
A.3	Service tax registration certificate both FBR and SRB	<i>A copy of valid SST Registration Certificate</i>	Yes	Yes	Yes	Yes
A.4	Head office or an independent office in Karachi with all core and all support business functions but not limited to client servicing, content generation, design, Strategy. Fully equipped and capable of handling Advertising campaigns.	<i>On company letterhead with the company structures, organogram of the Karachi Team having names, designations, number of years of experience and qualifications</i>	Yes	Yes	Yes	Yes
A.5	Currently managing accounts or have managed at least 3 renowned national/ international companies in Pakistan or abroad, in the last 1 year.	<i>On company letterhead along with Service Orders or documentary evidence</i>	Yes	No	Yes	Yes
A.6	Average Annual Turnover of Rs. 10 million (per year) in the last 3 years.	<i>Annual Return & Audited Financial Statement</i>	Yes	No	Yes	Yes
			Qualified	Disqualified	Qualified	Qualified

Recommendations:

- 1 Three (3) of the participating firms are declared substantially qualified bidders by the Tender Opening Committee as meeting the minimum qualification/eligibility criteria.
- 2 The Committee recommends the Technical evaluation of qualifying bidders.

Muhammad Anwar	Chairperson PC-B	Chief Librarian	
Mansoor Ali	Member PC-B	Manager IT	
Osama A Qayoom	External Member PC-B	Head of Biomedical Engineering Department, DOW University	
Muhammad Naveed Akhtar	External Member PC-B	Chief Accounts Officer, KIBGE UoK	 25/04/15
Shahab Uddin Khan	Member PC-B	Assistant Registrar, Campus Management	
Muhammad Hanif	Member PC-B	Senior Executive Procurement	
Mirza Mudassir Baig	Member PC-B	Assistant Manager Finance	