

secretary-pc-b

To: Sindh Public Procurement Authority
Subject: FW: PC-B 8th Meeting - Agenda 2: Approval for Hiring of Services of Marketing Communication Firm

From: secretary-pc-b
Sent: Friday, 12 November 2021 4:37 PM
To: Syed Fahad Jawed / Head of Procurement <sjawed@iba.edu.pk>
Cc: Procurement Committee-B (PC-B) <pc-b@iba.edu.pk>
Subject: PC-B 8th Meeting - Agenda 2: Approval for Hiring of Services of Marketing Communication Firm

Agenda 2: Approval for Hiring of Services of Marketing Communication Firm


Discussion: Three Bids received against the RFP "Hiring of Services of Marketing Communication Firm". During the valuation of the Technical Proposals two bidders M/s. Synergy Advertising (Pvt) Ltd & M/s. Media Pulse (Pvt) Ltd found non-responsive as couldn't meet the Bidder Mandatory Criteria (Section A).

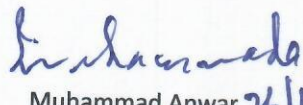
Accordingly, the Financial Proposal of the only qualified bidder M/s. RG Blue Communications (Pvt) Ltd has been opened amounting to Rs. 10,170,000/- (Rupees Ten million one hundred seventy thousand only) including tax and found as the most advantageous bid.

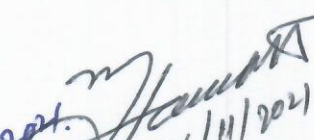
Action: Head of Procurement to process.


Committee Members:


Dr. Hilal Anwar Butt, Chairperson
Mr Muhammad Anwar, Member
Mr Mansoor Ali, Member
Mr Muhammad Naveed Akhtar, External Member
Mr Osama A. Qayyum, External Member
Mr Ahsan Yousuf, Member
Mr Mirza Mudassir Baig, Member
Mr M. Amir Zain, Secretary



Dr Hilal Anwar Butt
Chairperson
Professor, IBA Karachi

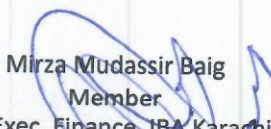

Muhammad Anwar
Member
Chief Librarian, IBA Karachi


Muhammad Naveed Akhtar
External Member
Chief Accounts Officer,
KIBGE, University of Karachi


Osama A. Qayyum
External Member
Head of Biomedical Engineering
Department, Dow University


Mansoor Ali
Member
Manager IT, IBA Karachi


Ahsan Yousuf
Member
Manager HR, IBA Karachi


Mirza Mudassir Baig
Member
Sr. Exec. Finance, IBA Karachi