

Pre-bid Briefing/Meeting

Hiring of Services of Marketing / Communication Firm

Meeting date & time:

Monday, October 25, 2021, at 3:00 pm

Venue:

Library Conference Room, IBA Main Campus, Karachi

Meeting Participants:

- Head of Procurement - IBA
- Head of Marketing & Communication - IBA
- M/s Interflow Communication
- M/s Argus Advertising

Agenda:

Briefing on the Scope of required Hiring of Services of Marketing / Communication Firm vide RFP # ES/01/21-22

Conclusive Summary of the briefing/meeting:

1. The Participants were explained by the Head of Marketing & Communications on the Scope of required Services.
2. The Participants discussed the details & information mentioned in the Bidding Documents.
3. It was clarified that there is no further clarity needed in the Bidding Documents.