



**Institute of
Business Administration
Karachi**

Leadership and Ideas for Tomorrow

IBA-MC/PD/217/0096/2021-22

January 25, 2022

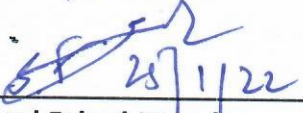
Ms. Sehrish Jawed
M/s. RG Blue Communication (Pvt) Ltd
D-113/2, Miran Muhammad Shah Road
KHA Scheme-I
Karachi

Subject: Letter of Acceptance (LoA)

We feel pleasure to inform that M/s. RG Blue Communication (Pvt) Ltd has been selected by the competent authority as the "*Creative & Marketing Agency of IBA*" vide Tender# ES/01/21-22 on the quoted rates of Rs. 10,170,000/- (including taxes).

The terms & conditions of the RFP shall be an integral part of this letter.

We are confident that M/s. RG Blue Communication (Pvt) Ltd will prove its worth of experience with excellent anticipated services.



Syed Fahad Jawed
Head of Procurement