

## secretary-pc-b

**To:** Sindh Public Procurement Authority  
**Subject:** FW: PC-B 170th Meeting - Agenda 1: Financial Proposal - Hiring Digital Agency (ES/12/24-25)

**From:** secretary-pc-b

**Sent:** Friday, April 25, 2025 4:24 PM

**To:** Syed Fahad Jawed / Associate Registrar Resource Optimization

**Cc:** Procurement Committee-B (PC-B); Dr. S Akbar Zaidi / Executive Director; Dr. Mohammad Asad Ilyas / Registrar; Moeid Sultan / Director Finance; Syed Fuad Mehdi / Head - Marketing & Communications

**Subject:** PC-B 170th Meeting - Agenda 1: Financial Proposal - Hiring Digital Agency (ES/12/24-25)

Agenda 1: Financial Proposal - Hiring Digital Agency (ES/12/24-25)

**Discussion:** Financial Proposals of two (2) technically qualified bidders were opened:

1. M/s. Synite Digital
2. M/s. Convex Interactive (Pvt.) Ltd.

**Decision:** The Committee recommends the Bid from M/s. Convex Interactive (Pvt.) Ltd., amounting to Rs. 6,210,000/- (including taxes), as the most advantageous bid.

**Action:** The Head of Procurement to process this further.

Committee Members:

Mr. Muhammad Anwar, Chairperson

Mr. Mansoor Ali, Member

Mr. Shahab Uddin Khan, Member

Mr. Muhammad Naveed Akhtar, External Member

Mr. Osama A. Qayoom, External Member

Mr. Muhammad Hanif, Member

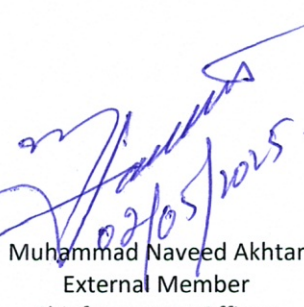
Mr. Mirza Mudassir Baig, Member



Muhammad Anwar  
Chairperson  
Chief Librarian, IBA Karachi



Mansoor Ali  
Member  
Manager IT, IBA Karachi



02/05/2025.

Muhammad Naveed Akhtar  
External Member  
Chief Accounts Officer,  
KIBGE, University of Karachi



Osama A. Qayoom  
External Member  
Head of Biomedical Engineering  
Department, Dow University



Shahab Uddin Khan  
Member  
Assistant Registrar, Campus  
Management, IBA Karachi



Muhammad Hanif  
Member  
Senior Executive Procurement,  
IBA Karachi



Mirza Mudassir Baig  
Member  
Assistant Manager Finance,  
IBA Karachi