

**Tender Fee: Rs. 5,000/-
(Non-Refundable)**

FINANCIAL PROPOSAL

Tender # ES/12/24-25 **Hiring Digital Agency**

Date of Issue : December 19, 2024
Last Date of Submission : January 10, 2025 (3:00 PM)
Opening of Proposal : January 10, 2025 (3:30 PM)

Company Name: Convex Interactive (Private) Limited

NTN: 3921707-8, SRB Registration Number: S3921707-8

Pay Order / Demand Draft # 12177830, Dated: 10-Jan-2025

Amount of Rs. 124,200/-, Drawn on Bank Standard Chartered Bank



1. Bill of Quantity

Prepare and submit your best pricing offer and cost sheet. Pricing should include, but not limited to, the following scope:

| S. # | Description | Unit | Per month cost | Cost per Annum (PKR) |
|--------------------|--|---|----------------|----------------------|
| 1 | <ul style="list-style-type: none"> Strategy Development Content Creation & Digital Advertising Web Development & SEO Management Budgeting <p>(For detailed scope refer to Article 4 of the Technical Proposal)</p> | <p>On a retainership basis</p> <p>For 12 months</p> | 450,000/- | 5,400,000/- |
| Total | | | 5,400,000/- | |
| 15% SST | | | 810,000/- | |
| Grand Total Amount | | | 6,210,000/- | |



Stamp and Signature