

Date of Submission of Quotation

**Contact Person & Telephone** 

Description

Date of Issue

**Place of Delivery** 

## **Request For Quotation**

- : RFQ-002206 PR-0007165 Creative Agency for Convocation 2024 : 20 Sep 2024 : 25 Sep 2024 2:30:00 PM
  - : Stores, IBA Main Campus, University Road, Karachi.
  - : Purchase Department, IBA Main Campus, University Road, Karachi. 0333-3009636 Extension: 2152

Sr#	Description	Quantity + UOM
1	Creative and Design	1.00 EACH
	Planning, strategy, ideation, concept,mockup & Kvs; For Convocation 2024	
	Responsibilities:	
	Event Theme and Branding	
	Creative Content Development	
	On-Ground and Digital Promotion	
	Deliverables:	
	• Event Theme	
	<ul> <li>Convocation Advertisement for Newspaper</li> </ul>	
	Design Convocation Website	
	Guest Invitation Package	
	• E-Invitation	
	Backdrops and Standees	
	Gold Medallists Banners	
	Signature Wall and Photobooth	
	Convocation Brochure	
	Designing of Shields and Certificates	
	Digital Deliverables	
	Bidder's Qualification Criteria & Detailed Scope of Work are attached	

## **Terms & Conditions :**

1. Service is subject to final inspection at the time of completion.

2. We reserve the right to cancel any or all of the above items if the services are not per our specifications or if the service is delayed.

3. Payment will be made through a crossed Cheque after the receipt of the Invoice/Bill and completion of the above service(s).

4. General Sales Tax will be paid on applicable items only.

- 5. Liquidity damage at the rate of 2% per month on actual will be imposed on delayed delivery.
- 6. The rate/item cost is final and no change whatsoever will be accepted.
- 7. Government tax(es), Levi(es) and charge(s) will be charged at actual as per SRO.
- 8. Competent Authority reserves the right to change/alter/remove any item or article or reduce/enhance the quantity without assigning any reason.

9. Invoice/Bill to be submitted to Purchase Department.

- 10. Advance Payment is subject to Bank Guarantee.

11. All Government taxes (including Income tax and stamp duty), levies and charges will be charged as per applicable

rates/denomination of the Purchase Order.

12. Stamp Duty of 0.35% for Service against the total value of the Purchase Order will be levied accordingly.