

## Description

Date of Issue Date of Submission of Quotation Place of Delivery

**Contact Person & Telephone** 

## **Request For Quotation**

- : RFQ-000203 1021 Website UI/UX Redesigning
  : 18 Jan 2022
  : 21 Jan 2022 12:00:00 PM
  : IBA Karachi, Main Campus, Karachi
  : Purchase Department, IBA Main Campus, University Road, Karachi
  - University Road, Karachi. 021-38104700 Extension : 2152

Sr#	Description	Quantity + UOM
1	Web Development	1.00 EACH
	UI/UX web pages	
	EveryColor	
	Redesigning of 16 web Pages UI/UX	
	• Developing and conceptualizing a comprehensive UI/UX design strategy	
	for our website.	
	<ul> <li>Producing high-quality UX design solutions through wireframes, visual</li> </ul>	
	and graphic designs, flow diagrams, storyboards, site maps, and prototypes	
	• Designing UI elements and tools such as navigation menus, search boxes,	
	tabs, and widgets for our digital assets.	
	• Testing UI elements such as banners, page layouts, page designs, page	
	flows, and target links for landing pages.	
	<ul> <li>Adhering to style standards on typography and graphic design.</li> </ul>	
	Scope of work:	
	• Complete design of 16 pages will be required in first phase.	
	• Creating user flows, wireframes, prototypes, and mockups.	
	• Creating original graphic designs (e.g. images, sketches and tables)	
	• All deliverables will be in Figma & PSDs.	
	• Images used in the banners must be purchased images.	
	Identifying and troubleshooting UX problems (e.g. Responsiveness)	

Terms & Conditions :

1. Service is subject to final inspection at the time of completion.

2. We reserve the right to cancel any or all the above items if the services are not per our specifications or if the service is delayed.

3. Payment will be made through crossed Cheque after the receipt of the Invoice/Bill & delivery of the above service(s).

4. General Sales Tax will be paid on applicable items only.

- 5. Liquidity damage at the rate of 2% per month on actual will be imposed on delayed delivery.
- 6. The rate/item cost is final and no change whatsoever will be accepted.

7. Government tax(es), Levi(es) and charge(s) will be charged at actual as per SRO.

8. Competent Authority reserves the right to change/alter/remove any item or article or reduce/enhance the quantity without assigning any reason.

9. Invoice/Bill to be submitted to Purchase Department.

10. Advance Payment subject to Bank Guarantee.

11. All Government taxes (including Income tax and stamp duty), levies and charges will be charged as per applicable rates I denomination of Purchase Order.

12. Stamp Duty 0.35% for Service against the total value of Purchase Order will be levied accordingly.