

Request for Quotation

(Goods)

Description : Req ID - 2445 -- RFQ 840
Date of Issue : 08-Feb-2019 10:00 AM
Date of Submission of Quotation : 11-Feb-2019 02:30 PM

Place of Delivery : IBA, Stores, Campus, University

Road, Karachi.

Contact Person & Telephone : Department, IBA Campus, ,

Sr#	Description	Item Specification	Quantity
1	Green, Jason, Mark Henneman, and Dimitar Antov. Optimizing Growth: Predictive and Profitable Strategies to Understand Demand and Outsmart Your Competitors., 2018. Print. ISBN 9781119462224		1
2	Barwise, Patrick. 12 Powers of a Marketing Leader: How to Succeed by Building Customer and Co., 2016. Print. ISBN 9781259834714		1
3	Yoon, Eddie. Superconsumers: A Simple, Speedy, and Sustainable Path to Superior Growth., 2017. Print. ISBN 9781633692077		1
4	Palmatier, R. Marketing Strategy: Based on First Principles and Data Analytics., 2017. Print. ISBN 9781137526236		1
5	Coleman, Joey. Never Lose a Customer Again: Turn Any Sale into Lifelong Loyalty in 100 Days., 2018. Print. ISBN 9780735220034		1
6	McKain, Scott. Iconic: How Organizations and Leaders Attain, Sustain, and Regain the Highest Level of Distinction., 2018. Print. ISBN 9781948677066		1

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7	Bova, Tiffani D. Growth Iq: Get Smarter About the Choices That Will Make or Break Your Business. Penguin Group USA, 2018. Print. ISBN 9780525534402	1
8	Miller, Mark, Lucas Conley, and Yvon Chouinard. Legacy in the Making: Building a Long-Term Brand to Stand Out in a Short- Term World., 2018. Print. ISBN 9781260117561	1
9	Hall, Tanya. Ideas, Influence, and Income: Write a Book, Build Your Brand, and Lead Your Industry., 2018. Print. ISBN 9781626345140	1
10	Atkinson, Cliff. Beyond Bullet Points: Using Powerpoint to Tell a Persuasive Story That Gets Results. Place of publication not identified: Microsoft Press, 2018. Print. ISBN 9781509305537	1
11	Crestodina, Andy. Content Chemistry: The Illustrated Handbook for Content Marketing., 2018. Print. ISBN 9780988336490	1
12	GANNETT, ALLEN. Creative Curve: How the Intersection of the Familiar and the Unknown Leads to Breakout Success. Place of publication not identified: W H ALLEN, 2018. Print. ISBN 9780753548738	1
13	GODIN, SETH. This Is Marketing: Making & Sharing Work That Matters. Place of publication not identified: PORTFOLIO PENGUIN, 2018. Print. ISBN 9780241370148	1



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- 1. Sales tax registration certificate with last month return copy (FBR and / or SRB) must be provided at the time of submission of quotation.
- 2. Material of this order is subject to final inspection at the time of delivery.
- 3. We reserve the right to cancel any or all the above items if material is not in accordance with our specification or if the delivery is delayed.
- 4. Payment will be made through crossed cheque after the receipt of the bill and delivery of the above item.
- 5. General Sales Tax will be paid on applicable items only.
- 6. Liquidity damage at the rate of 2% per month on actual will be imposed on delayed delivery.
- 7. The rate / item cost is final and no change what so ever will be accepted.
- 8. Government tax(es), levi(es) and charge(s) will be charged at actual as per SRO.
- 9. Competent Authority reserves the right to change / alter / remove any item or article or reduce / enhance quantity without assigning any reason.
- 10. Invoice should be submitted to Purchase & Stores Department.
- 11. Advance Payment subject to Bank Guarantee preferably National Bank of Pakistan.
- 12. No subletting in any case / item / form will be allowed.
- 13. All Government taxes (including Income tax and stamp duty), levies and charges will be charged as per applicable rates / denomination of Purchase / Work Order.
- 14. Stamp duty 0.25% for goods against total value of Purchase Order will be levied accordingly.
- 15. IBA, also reserve the right to issue Purchase Order for any single items to different lowest responsive bidders or issue Purchase Order for all the items to any lowest responsive bidder.
- 16. Certificate of genuine / originality will be provided by the supplier.