



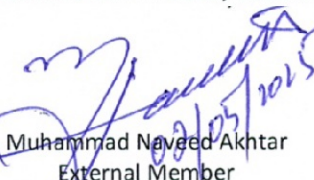



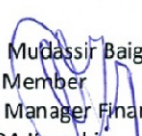
Bid Evaluation Report

1. Name of Procuring Agency: Institute of Business Administration, Karachi
2. Tender Reference No: Tender # ES/12/24-25
3. Tender Description/work/item: Hiring Digital Agency
4. Method of Procurement: Single Stage Two Envelopes
5. Tender Published: Dec 19, 2024, on IBA website, & SPPRA EPADS vide Serial # S-241251144
Daily Jang (Urdu), Daily Express Tribune (English), Daily Awami Awaz (Sindhi)
6. Total Bid documents Sold: 07 Companies have collected Tender Documents
7. Total Bids Received: 04
8. Technical Bid Opening date (if applicable): January 10, 2025
9. No. of Bid technically qualified (if applicable): 02
10. Bid(s) Rejected: NIL
11. Financial Bid Opening date: April 25, 2025

12. Bid Evaluation Report:

Sr. No.	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison with Estimated cost	Reasons for acceptance/rejection	Remarks
0	1	2	3	4	5	6
1.	M/s. Convex Interactive (Pvt.) Ltd.	Rs. 6,210,000.00	Lowest Bidder	Rs. 5,000,000.00	Accepted, due to most advantageous bid. Comparative sheet attached	
2.	M/s. Synite Digital	Rs. 16,956,750.00	2 nd		Technically qualified	
3.	M/s. RG Blue Communications	Non-responsive, couldn't secure the minimum qualifying percentage				
4.	M/s. Insight Solutions (Pvt.) Limited	Non-responsive, doesn't meet the Mandatory Qualification Criteria				

Signatures of the Procurement Committee, Members

 Muhammad Anwar Chairperson Chief Librarian, IBA Karachi	 Mansoor Ali Member Manager IT, IBA Karachi	 Muhammad Naveed Akhtar External Member Chief Accounts Officer, KIBGE, University of Karachi	 Osama A. Qayoom External Member Head of Biomedical Engineering Department, Dow University
 Shahab Uddin Khan Member Assistant Registrar, IBA Karachi	 Muhammad Hanif Member Sr. Exec. Procurement, IBA Karachi	 Mirza Mudassir Baig Member Assistant Manager Finance, IBA Karachi	